

Minutes for May 11, 2026 Booster Meeting

Meeting called to order at 7:06

Motion approved: Brian Dixon & Cassie Doyle

March minutes approved by Denise Patterson and Brian Dixon

April minutes, completed by Courtney were shared at the start of the meeting

Board Members Present: Courtney Woody, Julie Horton, Carl Hill, Jeremy Johnson, Missy Dixon

Reps Present:

Denise Patterson - men's basketball

Brian Dixon - football

Kelly Hoover - men's golf

Mary Beth Jones - men's soccer

Ben Kellerman - women's soccer

Cassie Doyle - men's volleyball

Erica Fritzche - women's wrestling

Andrew Ehlers - bowling coach

We welcome new rep, Ben Kellerman - women's soccer!

Treasurer's Report: Carl Hill reported the Booster organization remains in a strong financial position, with approximately \$118,000 in cash on hand, including \$98,000 in checking and \$20,000 in savings. As of today, all outstanding debt has been fully paid off.

The recent Bingo check came in at just under \$6,300, though proceeds were slightly impacted due to the purchase of two new machines and some repairs.

Spring concessions performed very well, generating approximately \$20,000 combined from inside and outside operations.

The organization also received a \$697 fundraising donation from GE, which may potentially be directed toward girls basketball since the donation was facilitated by a girls basketball parent.

Additionally, the Beacon Scholarships have been fully paid out, awarding five \$1,000 scholarships.

Approximately \$5,000 in concession-related invoices have also been paid, along with the annual Hudl renewal expense of \$15,000 covered by the boosters.

Overall, it has been another solid financial year, with total revenue currently at \$342,000 compared to \$325,000 last year, driven largely by strong concession sales.

The boosters is ending the year with a positive cash flow of approximately \$62,000.

Looking ahead, Jeremy and Carl will be meeting with the All-Star Gaming representative during the upcoming quarterly meeting to discuss account performance and explore future growth opportunities.

Memberships: Missy Dixon: All roster matches have been sent to each Spring Team Rep. There are a few spring teams who already met the 50% goal for roster matches!! No new memberships were received for the month of April.

Just a reminder—teams have until the end of their final spring game to collect memberships. Teams that reach 50% membership participation will earn a \$500 bonus, and teams that reach 100% participation will earn a \$750 bonus.

As a reminder bonuses will be paid out at the end of the season (which is quickly approaching) and will be sent to the athletic department with your team's name so the funds can be deposited into your coach's account.

You can join online though this link: [LEHS Athletic Boosters Membership 2025-26](#)



Or though QR code :

Concessions: Courtney Woody: A few concession opportunities remain for the school year. Teams were reminded that if they are interested in additional opportunities, they can sign up through the Sign Up Genius (SUG) for upcoming events, including the track meets on May 21 and May 23, as well as home softball and baseball events on May 17 and May 26 at 5:00 p.m.

A concessions sales report was also reviewed by Carl. For the school year, approximately 55% of revenue came through credit card purchases, while 45% came from cash sales. Based on credit card sales only, the top-selling items were soda (\$12,000), Gatorade (\$10,728), pretzels (\$10,000), pizza (\$8,660), and candy (\$4,165).

Spirit Wear: Jessica Gerald's: Wrapping up for seasons. Looking into new items for the fall - any ideas they welcome. If there are any spring teams that would like to have the spirit shop open please reach out to Jessica Gerald's (jlgearlds@gmail.com)





Fundraising - Julie Horton:

Kroger rewards - sign up QR org code: HN218

Follow us on socials!! All teams are reminded that if they have anything they would like promoted, they should email leab.fundraising@gmail.com so the information can be pushed out through Instagram, Facebook, and X.

Shell gas station has a designated Lakota East pump - please let your teams know!!

If you are a team rep or coach - feel free to reach out to the fundraising email so we can help share activities.

  **Don't forget — Spirit Night at Torchy's Tacos is TOMORROW (5/12)! Come out, grab some amazing tacos, support Lakota East, and help give back to our teams and students! Reps — please help spread the word to your teams!**  

Spring Sports Updates

Girls Lacrosse, Boys Tennis, Track, Baseball, and Softball representatives were not present, and no reports were provided.

The **Men's Lacrosse** team shared that they finished the regular season with a 9–8 overall record and 6–8 in the GMC, earning a 3rd place finish behind Mason and Oak Hills. The team will face Mason in tournament play next Monday at 7:00 p.m. Mason remains undefeated in the GMC, though East has had several close matchups with them this season. Several individual honors were also recognized, including Alex H. and Gabe B. earning all-conference recognition, with three players named to First Team All-Conference and four players named to Second Team All-Conference, representing a strong mix of seniors and juniors. Families and supporters were encouraged to come out and cheer on the team during tournament play.

The **Men's Volleyball** team reported a very successful season, finishing as GMC Champions. Varsity ended the regular season 19–3, while JV finished 17–4. Coach Scott was named Coach of the Year, and the team also earned GMC Player of the Year honors. Their first playoff game will take place at home this Wednesday at 6:00 p.m.

New Request Process

All team requests should be sent to Jill Mering first. Jill will determine which items move forward to the boosters.

Team Requests

- Bowling: Andrew Ehlers shared information regarding a video analysis software called OnForm, which allows coaches and athletes to record video, review footage in slow motion, and compare clips for skill analysis and improvement. Per Andrew, due to Lakota requirements related to video recording and data privacy, the vendor would need to sign a custom contract, bringing the cost to approximately \$2,500 per year. The proposed pricing would provide a site license for the entire school, allowing multiple sports programs, including tennis, softball, and baseball, to utilize the software. It was noted that Hudl currently does not provide the same level of slow-motion analysis capabilities. Andrew will send purchasing information to booster email.
- Football: Brian Dixon discussed interest in implementing a player performance and workload management system utilizing GPS tracking technology. The proposed system, Titan 3 (owned by Hudl), collects performance and movement data through wearable devices. The initial request includes approximately 40 units at an estimated cost of \$150 per unit, totaling around \$6,000. The system could also be shared with additional sports programs during football's offseason. Jill is currently in discussions and negotiations regarding the Hudl contract, and there is potential for this system to be incorporated into the existing agreement. Brian will follow up with Jill and Boosters through email as further discussions and follow up will need to take place as Jill continues discussions regarding Hudle contract.

Adjourned at 7:46pm

This concludes Booster Meetings for the 2025-2026 school year / there are no meetings in the summer months. Meetings will begin in August for the 2026-2027 school year.